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Media Contacts:

Compass Media Contact
Rebecca Allen
866.341.8618 x7
Rebecca@mylifecompass.com

LEADER IN E-COACHING PARTNERS WITH MAJOR COMPANIES TO FOSTER WORKFORCE ENGAGEMENT

Compass to provide cutting edge learning and development offering to EMC and Home Depot

[San Jose, CA] – May 23, 2011 – Compass, the leader in internet based coaching, or e-coaching, announced today that it has partnered with F1000 companies Home Depot and EMC to offer innovative new programming to their employee base in an effort to foster workforce engagement and inclusion. Compass offers a SaaS solution to enterprise clients which combines practical training content, live group coaching services and an interactive web-based e-learning platform.

Jackie Glenn, Chief Diversity Officer for EMC shares, “EMC is committed to an inclusive work environment which fosters the growth and development of our employees. We believe our employees are responsible for their own development, and it is our job to provide them with cutting edge resources. Compass is a revolutionary program providing a private delivery portal with the latest technology and executive-caliber coaching in an affordable manner. We are thrilled to be one of the pioneer companies working with Compass to bring e-coaching into Corporate America.”

“One of the most important investments a company can make is in the growth, engagement, and retention of their workforce. Compass has developed a solution that allows companies to affordably address this critical business imperative,” said Kim Fulcher, CEO of Compass.

Deborah Berwick, Manager of Diversity and Inclusion for The Home Depot shares, “We are committed to providing tools that allow our Associates to maximize their full potential. We have offered various coaching programs throughout the years. Unfortunately, traditional programs are cost prohibitive, which means we’ve only been able to offer them for a narrow group of leaders. The Compass Solution changes all of that. With Compass, we are able to provide a broad spectrum of our Associates with practical content and access to their own coach. What is even more exciting is that the program fits within our budget. We are thrilled to be part of the early companies adopting this innovative solution.”

Becky Mason, Compass’ Vice President of Marketing and Product Development added, “The most innovative companies are early adopters. We are thrilled to work with EMC and with The Home Depot. They truly care about the growth, engagement, and inclusion of their employees, and they are making investments that prove that commitment and will ultimately reap the rewards.”

Compass CEO Fulcher concludes, “We’re not in the business of e-coaching or e-learning. We’re in the business of results, and we’re helping our clients optimize results through the education and empowerment of their employees.”

About Compass

Compass is the leading SaaS provider of on-demand, affordable e-coaching solutions. Compass combines digital content, based on popular self-help books, with live group coaching services and a web-based interactive e-learning platform to improve personal and professional performance of each user. Users access e-coaching solutions through the company’s www.mylifecompass.com website or through private portals that offer solutions designed to foster employee engagement for the enterprise market. Compass clients include The Home Depot, EMC, and Best Buy. Founded in 2008, the company is headquartered in San Jose, California.

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