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**LEADING E-COACHING CEO NAMED AMONG ENTERPRISING WOMEN OF THE YEAR**

*Champion of Women's Empowerment, Kim Fulcher, Recognized for Outstanding Service*

[San Jose, CA] – May 20, 2011 – Compass, the leader in internet based coaching, or e-coaching solutions announced today that its Founder, President and CEO, Kim Fulcher, was noted as one the top Enterprising Women of the Year by Enterprising Women Magazine.

“I was incredibly flattered to be included in such a distinguished group of female entrepreneurs,” says Kim Fulcher, “At the end of the day, I wake up and work because I’m passionately committed to the empowerment of women. It feels good to be recognized for that.”

Monica Smiley, publisher and CEO of Enterprising Women adds, “Nearly every company represented on this list had significantly increased its revenues in the past year, despite the economic downturn,” she explained. “Many had huge increases in revenues — double, or even quadruple, increases. Each winner also demonstrated a track record of community leadership and the important component of mentoring other women in business or being role models for girls who aspire to be entrepreneurs.”

Becky Mason, Compass Vice President of Marketing and Product Development adds, “We are in business to empower women. We believe in female business owners, and we support women in the workforce. We are honored to have Kim recognized in this manner.”

Compass, a leading provider of e-coaching solutions, is certainly empowering women. With thousands of consumers taking part in their innovative [www.mylifecompass.com](http://www.mylifecompass.com) community and leading Fortune 1000 firms tapping them for private solutions, they are truly blazing the trail for the e-coaching industry.

**About Compass**

Compass is the leading SaaS provider of on-demand, affordable e-coaching solutions. Compass combines digital content, based on popular self-help books, with live group coaching services and a web-

based interactive e-learning platform to improve the personal and professional performance of each user. Users access e-coaching solutions through the company's [www.mylifecompass.com](http://www.mylifecompass.com) website or through private portals that offer solutions designed to foster employee engagement for the enterprise market. Compass clients include The Home Depot, EMC, and Best Buy. Founded in 2008, the company is headquartered in San Jose, California.

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